



community impact

By Kim Tarnopolski

100+ Women Who Care VALLEY OF THE SUN

Donates \$10,000 to Lights Camera Discover Supporting Local Youth Programs

The famous African proverb, “It takes a village to raise a child,” rings true to most families today. In communities where underserved youth reside, a collective effort for safe and effective learning is essential.

Founded in 2011, Lights Camera Discover (LCD) is a local nonprofit. They assert that to effectively break the cycle of generational poverty, you must equip the next generation with education in careers that are in

demand. LCD provides free, accessible, and effective STEAM (Science, Technology, Engineering, Arts, and Math) programming, leading to secondary education and then to STEAM careers. They develop in their students a sense of pride, self-worth, and appreciation of community commitment through performance and digital arts.

Their programs provide opportunities to grow confidence, build self-esteem, and learn teamwork. By participating

in a series of workshops, students are mentored by seasoned veterans. These skills include digital film making, graphic, web and game design; photography, acting, screenwriting, and animation. They discover different ways to think, write, speak, and be creative. LCD removes the barriers these kids would otherwise have to learn about these career choices.

“The activities in which our youth engage in are critical to their

development,” says Executive Director, Kema Charles. “The world of technology is ever rapidly changing and in order to prepare our youth, we have to be able to expose them to tomorrow’s trends and technology today.”

Recently, LCD received \$10,000 from 100+ Women Who Care Valley of the Sun. Liz O’Neill nominated this charity because, as a parent, she recognizes after-school activities and summer programs keep kids busy and out of trouble. She also knows how expensive they are. “Underprivileged families don’t have the opportunity and funds. LCD changes the trajectory of these kids’ lives. It’s the first time many of them have heard, ‘I am proud of you.’” Visit LightsCameraDiscover.org to learn more about this charity.

100+ Women Who Care Valley of the Sun is a simple concept of coming together as a collective community to make a direct and positive impact



locally. The chapter has three sister groups in Ahwatukee, Scottsdale, and the East Valley. To learn more

or register, visit 100wwcvalleyofthesun.org. The Ahwatukee group will meet on October 26th at 6:30 p.m. at the Foothills Golf Club.



Boncca Brauer, Kema Charles (Executive Director of Lights Camera Discover), Liz O’Neill (100+ WWC Member)

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